

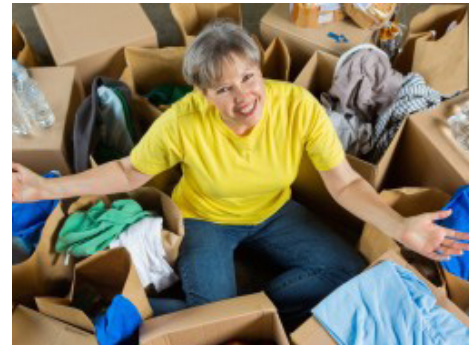
HOW TO HOST A THRIFT SHOP DRIVE

The Beverly Bootstraps Thrift Shop offers an exciting and ever-changing array of high-quality, gently-used clothing and household goods available at great prices. Not only does the Thrift Shop provide low cost necessities to those in need in our community, but it is also open to the public to enjoy a good deal. All proceeds help fund the important programs and services of Beverly Bootstraps.

Thrift Shop drives are easy to organize and are a great way to pull a company, congregation, school groups, or any group together to help make a difference in our community. Thank you for hosting a drive for The Thrift Shop.

TO GET STARTED:

- 1) Decide what sort of drive you plan to host – clothing, accessories, housewares, jewelry, or other.
- 2) Get approval from your company, school, or group to hold a drive.
- 3) Contact Beverly Bootstraps at ThriftDrives@beverlybootstraps.org so we can help!
- 4) Choose an easy and accessible area to place your collection bins, (signs to place on your bins are included in this kit).
- 5) Advertise your event to benefit Beverly Bootstraps. Use email, flyers, announcements, and social media – whatever works for your group!



We've included a flyer which can be used to help promote your thrift drive.

- 6) Become familiar with what items The Thrift Shop can and cannot accept. Included in this kit is our Donation Guidelines flyer. Share this with your group and donors.
- 7) Schedule your drop off time to the Thrift Shop at 198 Rantoul Street, Beverly with our Donations Supervisor at ThriftDrives@beverlybootstraps.org. Get help from a colleague or friend to pack your car(s) with your donations and transport them to Beverly Bootstraps. We request that clothing be in bags and all other donations be in boxes.
- 8) Share your pictures with us! Email them to ThriftDrives@beverlybootstraps.org. Tag us on social media!
Facebook: [@beverlybootstrapthriftshop](https://www.facebook.com/beverlybootstrapthriftshop) & **Instagram:** [#beverlybootstrapthriftshop](https://www.instagram.com/beverlybootstrapthriftshop)

THRIFT SHOP DRIVE FAQs

What's the best time of year to host a thrift drive?

Anytime! The Thrift Shop is open year-round and is always looking for donations.

What type of donations do you accept?

Only new and gently used items can be accepted. Donations must be in good working order, with no rips or stains. Items cannot be worn out, smoky, dirty, wet, or torn. Thank you for understanding!

Are there restrictions on the types of items Beverly Bootstraps can accept?

Yes. Please refer to our Donation Guidelines flyer, included in this packet.



What if I receive a financial donation during the drive?

You may receive monetary donations during your drive. Please get the names, amount, and addresses of those who gave. You can bring the monetary donation along with the names to our 35 Park St. entrance during business hours. The front desk attendant can receive the donation. You can call to let us know that you are coming: 978-927-1561.

Can I just leave my donations outside your building at any time?

No. We cannot accept donations that have been left outside. For current donation drop-off hours, you can consult our website: www.beverlybootstraps.org/thrift-shop/#donations.

Contact us at ThriftDrives@beverlybootstraps.org to schedule your drop-off.

Will I receive an acknowledgement of my contribution?

Yes! After your donations have been accepted at our building, we will send you an acknowledgement letter.



Statistics about Beverly Bootstraps

Providing statistics about our programs will help your participants learn more about Beverly Bootstraps and motivate them to participate in your food drive. Download our annual Community Impacts sheet from our website to share these numbers. www.beverlybootstraps.org/about-us/#financials.

THRIFT DRIVES ARE A FUN AND ENGAGING WAY TO DIRECTLY HELP OTHERS

THRIFT SHOP DRIVE THEMES

You may want to add a twist to your drive with a theme or a specific donation category you'd like to collect. Here are a few ideas but you may want to brainstorm with your group to come up with something engaging.

Thrift Shop Drive Ideas and Themes, include:

- **Pick Specific Items(s)** – clothing, handbags, coats, jewelry, housewares, or another category. Reach out to us at ThriftDrives@BeverlyBootstraps.org about what need there currently is in the shop.
- **Host a Potluck** – either at work or home with friends and family. Ask people to donate kitchen gadgets, pots and pans, bakeware, or other cooking-related items.
- **Washing for a Cause** – have a car wash. Charge a bag of gently used clothing per car.
- **Winter Warm Up** – wrap this around the changing season (early Fall). Ask for cold-weather gear such as coats, hats, scarves, boots, mittens, or gloves.
- **It's Spring!** – as your colleagues are switching out their wardrobes for warmer days ahead, encourage them to set aside those spring and summer items that no longer fit (after the long winter!) or they just haven't worn.
- **Host a Game Night** – be it Cribbage, Risk, Monopoly or any other game, ask for a bag of clothes or accessories as an entry fee.
- **Design and Style** – for those of you who LOVE to decorate, host a drive that focuses on home décor such as vases, candlesticks, artwork, pottery, or other decorative items.
- **In the Garden** – gather your friends for a garden party. Ask them to donate garden-related items such as statuary, garden tools, gloves, or other kinds of garden art.
- **Bedazzle!** – focus your drive on jewelry. This can be done at work or at home. For a home theme, you could ask your guests to wear as much jewelry as they want to donate. Or you could have a swap. Each attendee brings 3-5 pieces of jewelry. Each person can take 1 piece home. Then donate the rest. (This could easily be a cocktail party with friends!)
- **Boxers for Bootstraps** – ask your group to donate new, unopened packets of socks and/or underwear. These are much overlooked necessities.



SOMETIMES HEALTHY COMPETITION CAN MAKE A DRIVE EVEN MORE FUN

DONATION GUIDELINES

Good, quality* donations are essential to the fundraising efforts of the Thrift Shop, with 100% of net profits going towards the important programs and services offered by Beverly Bootstraps to your neighbors in need. Please bring your clothing donations in bags and other items in boxes or bins. *Thank you for your support!*

ITEMS ACCEPTED

- **Accessories, Clothing, and Footwear**
Men's, Women's, Children's (in-season). *Clean, good condition (no rips, stains, odors, etc). No hangers, please.*
- **Books, Games, Puzzles, CDs, DVDs, BLU-RAYs, Video Games and Consoles**
Games and puzzles must be new and unopened. No text books, encyclopedias, dictionaries, or religious texts.
- **Collectibles/Vintage Items**
Cameras & Equipment.
- **Crafting and Art Supplies**
- **Garden Items**
Planters, clean tools (rakes, shovels, etc), statuaries.
- **Hand Tools**
Hand or small power tools that work.
- **Home Décor**
- **Housewares**
- **Jewelry**
- **Linens**
- **Musical Instruments**
- **Rugs**
- **Window Treatments**
No fading.

FURNITURE DONATIONS

Please email a picture of your donation to: furniture@beverlybootstraps.org

Donations accepted upon staff approval.

**WE
CANNOT
ACCEPT:**



- **Baby Items**
Booster Seats, Cribs, Car seats, Highchairs, Strollers.
 - **Bed Frames, Sleep Sofas, Trundle Beds**
 - **Electronics and Computer Components**
TV's, Stereos, Fax Machines, VCR & DVD players, Monitors, Printers, Scanners, any other out-of-date technology.
 - **Hangers**
 - **Mattresses and Bed Pillows**
 - **Medical Equipment**
 - **Sporting Equipment** (including cleats)
 - **Used Toys and Open Games/Puzzles**
 - **Vacuums**
 - **Window Blinds with Cords and Other Recalled/Dangerous items**
- * Only new and gently used items can be accepted. Donations must be in good working order, with no rips or stains. Items cannot be worn out, smoky, dirty, wet, or torn.
Thank you for understanding!

DONATION HOURS:

Monday - Friday: 9:30 am - 4:00 pm & Saturday: 10:00 am - 3:00 pm

Donations accepted outside in the Thrift Store parking lot at 198 Rantoul Street.

Please do not leave donations outside when we are closed.

THRIFT DRIVE

to benefit



PROGRAMS & SERVICES OFFERED:

Food Assistance

Client Support

Adult Education

Youth & Family

Thrift Shop

100% of the net profits from sales at the Thrift Shop benefit the important programs and services Beverly Bootstraps provides.

DATE:

LOCATION:

CONTACT INFORMATION:

PLACE DONATIONS HERE

When you give local, you help local!

Scan to learn how your
donation makes a difference >>>



Donations benefit:

BB BeverlyBootstraps
EMBRACE • EDUCATE • EMPOWER